

266 West Rock Avenue, New Haven, CT 06515

Phone 203.389.7334

Fax 203.389.2208

bakselsen@snet.net

www.icehousedesign.com

EDUCATION

<i>Yale University</i> New Haven, Connecticut	Master of Fine Arts, (MFA) in graphic design, 1996–98
<i>The Atlanta College of Art</i> Atlanta, Georgia	Bachelor of Fine Arts (BFA) in graphic design with honors, 1994
<i>School of Visual Arts</i> New York, New York	Studies in painting and drawing. Summer semester, 1993
<i>Massachusetts College of Art</i> Boston, Massachusetts	Studies in painting and drawing. Summer semester, 1992
<i>University of Houston</i> Houston, Texas	Studies in design and liberal arts, 1991
<i>NMH Business School</i> Oslo, Norway	Diploma and thesis in marketing, 1989
<i>Norwegian Armed Forces</i> Norway	Officers training, 1983

EXPERIENCE

<i>Icehouse Design</i> New Haven, Connecticut	Partner, 1992 to present. Specializing in the arts, education & humanities.
<i>Bj. Kverneland Advertising Agency</i> , Oslo, Norway	Account Executive, 1988–90
<i>Falch Advertising Agency</i> Oslo, Norway	Media Consultant, 1986–88
<i>Inter-Media Advertising Agency</i> , Oslo, Norway	Media Consultant, 1984–86
<i>Norwegian Army</i> Norway	Instructor/Officer, 1983–84

AWARDS

<i>Independent Book Publisher's Awards</i>	Gold prize for best coffee table book awarded for <i>BIG: The 50 Greatest World Record Catches</i> , by Flick Ford (The Greenwich Workshop Press), 2009
<i>Independent Book Publisher's Awards</i>	Silver prize for best children's illustrated book awarded for <i>Favorite Nursery Rhymes from Mother Goose</i> , by Scott Gustafson (The Greenwich Workshop Press), 2008
<i>Independent Book Publisher's Awards</i>	Bronze prize for best coffee table book awarded for <i>Fish: 77 Great Fish of North America</i> , by Flick Ford (The Greenwich Workshop Press), 2007
<i>CASE Awards</i>	Gold medal for design of newsletter for Yale University, 2000
<i>Champion International Papers</i>	Award for design excellence, 1995
<i>Printing Industry Association of Georgia</i>	Print Excellence Award, 1994
<i>CASE Awards</i>	Award for design, 1994
<i>The Hambidge Center Rabun Gap, Georgia</i>	Fellowship, artist in residence August, 1994

<i>The Atlanta College of Art Atlanta, Georgia</i>	Deans award for the highest cumulative GPA, 1994
<i>Forward Arts Foundation Atlanta, Georgia</i>	Full scholarship awarded in junior year, 1993
<i>The Atlanta College of Art Atlanta, Georgia</i>	Presidential Scholarship, awarded for exceptional GPA, 1992
<i>The Atlanta College of Art Atlanta, Georgia</i>	Juried Student Exhibition, The Atlanta College of Art Gallery, 1992
<i>The Atlanta College of Art Atlanta, Georgia</i>	Deans List, 1992- 94

EXHIBITIONS

<i>Kehler Liddell Gallery New Haven, Connecticut</i>	Faculty Exhibition for Southern Connecticut State University, 2004
<i>HallSpace, Boston & various galleries nation wide</i>	OUTSIDE IN an international travelling poster exhibit.
<i>Swan Coach House Gallery Atlanta, Georgia</i>	Forwards Arts Scholars group exhibition, 1999
<i>Art Space New Haven, Connecticut</i>	Group exhibition of graphic works, 1998
<i>Museum für Kunst und Gewerbe, Hamburg, Germany</i>	Poster included in the permanent collection, 1995
<i>The Atlanta College of Art Atlanta, Georgia</i>	Juried exhibition, 1993

TEACHING EXPERIENCE

<i>Southern Connecticut State University, New Haven</i>	Lecturer fall semester, 2004
<i>State University of New York Purchase, NY</i>	Lecturer fall semester, 1998
<i>Yale University New Haven, Connecticut</i>	Teaching Assistant in typography, 1998
<i>Yale University New Haven, Connecticut</i>	Guest Critic, 1998

PUBLICATIONS/PRESS

<i>Indie Publishing: How to Design and Publish Your Own Book</i>	Poster featured in book. Published 2009
<i>HOW's 2003 International Design Annual</i>	Merit award for cover and editorial design. Published 2003
<i>Letterhead and logo Design 7 Rockport Publ., MA</i>	Reproductions of 3 different postcard designs. Published 2001
<i>New Postcard Graphics PIE Books, Tokyo, Japan</i>	Reproductions of logo designs. Published 2001
<i>Illustrator Wow Book Peachpit Press, Berkeley, CA</i>	Reproductions of logo design. Published 2000
<i>Limited Color Graphics PIE Books, Tokyo, Japan</i>	Reproductions of various collateral. Published 2000
<i>1 & 2 Color Graphics, Volume 2 PIE Books, Tokyo, Japan</i>	Reproductions of various design works. Published 1999
<i>New Logo/Trademark Design PIE Books, Tokyo, Japan</i>	Reproductions of visual identity system. Published 1998

<i>Letterhead and Logo Design 5</i> Rockport Publ., Rockport, MA	Reproductions of 3 different visual identity systems. Published 1998
<i>Best of Business Card Design 3</i> Rockport Publ., Rockport, MA	Reproductions of 3 different visual identity systems. Published 1998
<i>New Typographics 2</i> PIE Books, Tokyo, Japan	Reproductions of magazine design for Art Papers. Published in 1997
<i>Typographics 2</i> Hearst Books, London	Reproductions of magazine design for Art Papers. Published in 1995
<i>1 & 2 Color Graphics</i> PIE Books, Tokyo, Japan	Reproductions of poster and magazine design. Published in 1997
<i>New Business Card Graphics</i> PIE Books, Tokyo, Japan	Reproductions of 5 different visual identity systems. Published in 1996
<i>Event Flyer Graphics</i> PIE Books, Tokyo, Japan	Reproductions of poster and exhibition brochure. Published in 1996
<i>Visuelt 5.95</i> Oslo, Norway	Feature article on Icehouse Design. Published in 1995
<i>Visuelt 5.95</i> Oslo, Norway	Published article on Olympic design. Published in 1995
<i>Print's Best Posters</i> & Billboards RC Publ., New York, NY	Reproductions of poster design. Published in 1995
<i>Illustrator Wow Book</i> Peachpit Press, Berkeley, CA	Feature page on package design. Published in 1995
<i>Print Regional Design Annual</i> RC Publ., New York, NY	Reproductions of poster design. Published in 1994

OTHER

Yale University Art of the Book Room, Sterling Library	Judging the 2005 Loehman undergraduate prizes for excellence in letter press printing
-----------------------------------------------------------	------------------------------------------------------------------------------------------